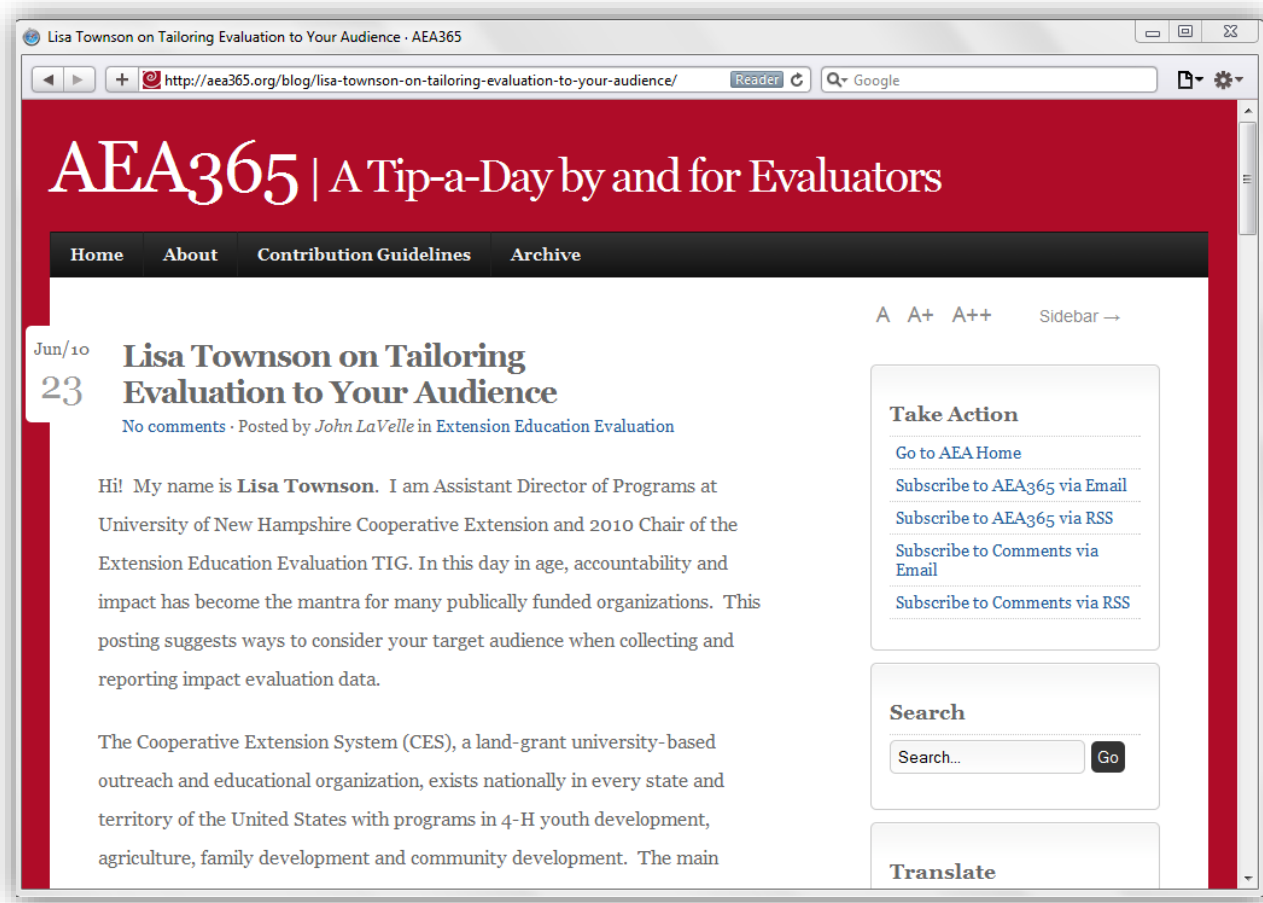


TAILORING EVALUATION TO YOUR AUDIENCE



For further information:

<http://aea365.org/blog/lisa-townson-on-tailoring-evaluation-to-your-audience/>