

QUALITATIVE APPROACHES & TYPES OF QUALITATIVE DATA COLLECTION

Qualitative Approaches

Case study	Discourse analysis	Conversational analysis
Ethnography	Content analysis	A/R/Tography
Action research	Life (oral) history	Arts-based educational research (ABER)
Participatory action research	Arts-informed inquiry	Narrative inquiry
Grounded theory	Collaborative inquiry	Phenomenology

Types of Qualitative Data Collection

Interviews	Open-ended Survey/Questionnaire	Images & photos
Drawing	Photo elicitation	Case studies
Quilting	Personal documents (e.g., journals, letters)	Meeting minutes
Focus groups	Collages	Document analysis
Story-telling	Performative inquiry	Observations
Social media (e.g., twitter, blog)	Poetic techniques	Anecdotes