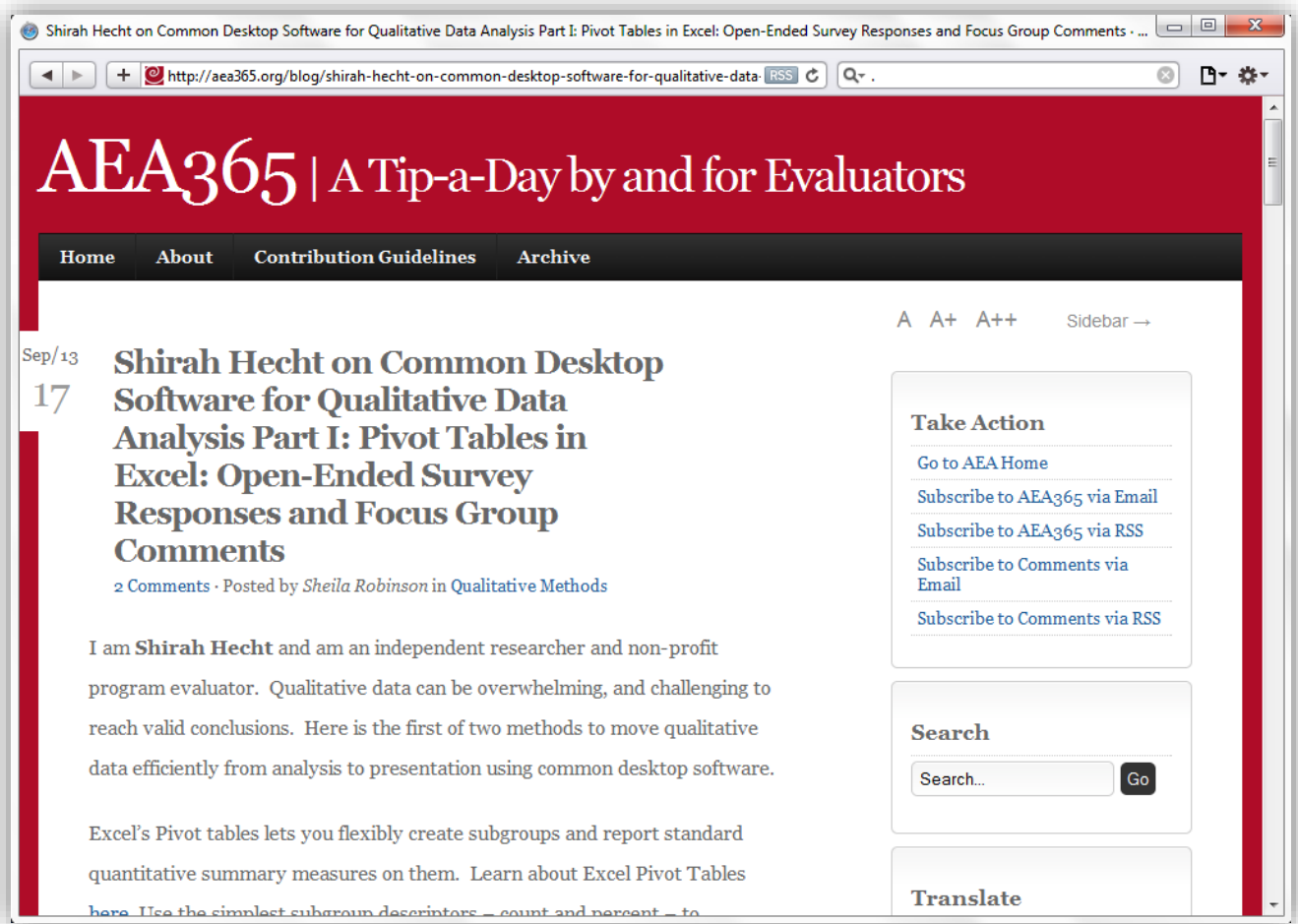


# COMMON DESKTOP SOFTWARE FOR QUALITATIVE DATA ANALYSIS



Shirah Hecht on Common Desktop Software for Qualitative Data Analysis Part I: Pivot Tables in Excel: Open-Ended Survey Responses and Focus Group Comments · ...

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### Shirah Hecht on Common Desktop Software for Qualitative Data Analysis Part I: Pivot Tables in Excel: Open-Ended Survey Responses and Focus Group Comments

2 Comments · Posted by *Sheila Robinson* in *Qualitative Methods*

I am **Shirah Hecht** and am an independent researcher and non-profit program evaluator. Qualitative data can be overwhelming, and challenging to reach valid conclusions. Here is the first of two methods to move qualitative data efficiently from analysis to presentation using common desktop software.

Excel's Pivot tables lets you flexibly create subgroups and report standard quantitative summary measures on them. Learn about Excel Pivot Tables [here](#). Use the simplest subgroup descriptors – count and percent – to

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