

QUIRK'S BLOG ON QUANTITATIVE RESEARCH

The screenshot shows a web browser window displaying the Quirk's Marketing Research Media blog. The browser's address bar shows the URL <http://quirksblog.com/blog/category/quantitative-research/>. The page features a navigation menu with links for Home, Topics, Articles, Directories, Discussions, Blog, Multimedia, Events, Jobs, Resources, Advertise, and Help. A prominent banner for 'aha' (the DIY ONLINE RESEARCH platform) is visible, along with a 'Watch the Video' button. The main content area is titled 'Category Archives: Quantitative Research' and lists two posts. The first post is an infographic titled 'Infographic: 5 MR methodologies and how to use them', posted on 04/11/2014. The second post is 'Big data needs a human touch', posted on 02/07/2014. A sidebar on the right contains sections for 'RECENT POSTS' and 'RECENT COMMENTS'. The 'RECENT POSTS' section lists several articles, including 'Americans to spend more on spooky traditions', 'Buyers or sellers: Who is driving customer-to-customer Web transactions?', 'NFL fan loyalty drops after Ray Rice scandal', 'Confessions of a binge-watching Millennial', and 'Notebook vs. laptop: study shows back-to-school spending trends'. The 'RECENT COMMENTS' section shows a comment from 'Majestic MRSS Reviews on Q&A: How research partners can take advantage of big changes in MR' and another from '#FridayFive - Stories from Around the Web | QuestionPro Blog on Q&A: How'.

For further information:

<http://quirksblog.com/blog/category/quantitative-research/>