

# USING A CREATIVE EVALUATION PROJECT TO ENGAGE YOUTH

The screenshot shows a web browser window with the address bar displaying <http://aea365.org/blog/julie-carpineto-and-kelly-washburn-on-using-a-creative-evaluation-project-to-engage-youth/>. The page title is "Julie Carpineto and Kelly Washburn on Using a Creative Evaluation Project to Engage Youth · AEA365". The browser's search bar contains "Google".

The website header features the logo "AEA365 | A Tip-a-Day by and for Evaluators" and a navigation menu with links for "Home", "About", "Contribution Guidelines", and "Archive".

The main content area displays a blog post dated "Jun/14" with the title "13 Julie Carpineto and Kelly Washburn on Using a Creative Evaluation Project to Engage Youth". The post is attributed to "1 Comment · Posted by Sheila Robinson in Arts, Culture, and Audiences, Youth Focused Evaluation".

The post text begins with "Greetings to the aea365 community. We are Kelly Washburn and Julie Carpineto from The Institute for Community Health in Cambridge, MA. We are the local evaluators of an urban high school-based teen pregnancy prevention program in Greater Boston. We would like to share an example of a creative evaluation project developed with this program."

The next paragraph states: "Over 90 high students participated in a three-series collage evaluation project. This resource was developed in collaboration with our program partners, who wanted to find new and creative ways to involve youth in their program evaluation."

The "Lesson Learned" section reads: "Drawing from the principles of Photovoice and other arts-based evaluation techniques, we aimed to engage participants in a discussion of a major theme addressed in the program, healthy relationships. We collaborated with the program coordinator to come up with the evaluation question. *'What does a healthy relationship look like to you?'* This question was chosen for a couple of reasons: the first being the timing of the evaluation with the alignment of the program sessions. Students had recently completed a series of classroom sessions focused on healthy and unhealthy relationships, and we were interested in understanding how those sessions shaped their vision of healthy relationships. Furthermore, data from focus groups conducted in previous years revealed that the relationship sessions were those

The right sidebar contains several utility boxes: "Take Action" with links for "Go to AEA Home", "Subscribe to AEA365 via Email", "Subscribe to AEA365 via RSS", "Subscribe to Comments via Email", and "Subscribe to Comments via RSS"; a "Search" box with a "Go" button; a "Translate" box with a "Select Language" dropdown and "Powered by Google Translate"; and "Posts Related to AEA Topical Interest Groups" listing "Advocacy and Policy Change (38)", "Alcohol, Drug Abuse and Mental Health (15)", and "Arts, Culture, and Audiences".

**For further information:**

<http://aea365.org/blog/julie-carpineto-and-kelly-washburn-on-using-a-creative-evaluation-project-to-engage-youth/>