## LOGIC MODEL ASSESSMENT RUBRIC

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Exemplary</th>
<th>Satisfactory</th>
<th>Needs Improvement</th>
</tr>
</thead>
</table>
| a) Comprehensiveness | • more than 3 items listed for each component  
• presents a highly comprehensive picture of the program’s impacts | • a minimum of 3 items are listed for each component  
• presents a relatively comprehensive picture of the program’s impacts | • less than 3 items listed for each component  
• does not present a comprehensive picture of the program’s impacts |
| b) Correct Placement of Components | • all components are placed in correct columns  
• client satisfaction listed as an Output and not Outcome  
• all Outcomes listed demonstrate a horizontal chronological flow from Short-term to Long-term  
• all Outcomes listed demonstrate a vertical chronological flow within each column | • all components are placed in correct columns  
• Outcomes listed demonstrate a horizontal chronological flow within each column | • components not placed in correct columns  
• Outcomes listed do not have a horizontal chronological flow |
| c) Correct Presentation of Components | • each Activity statement is described using an action-verb  
• majority of Outputs are numerically-based, few “deliverables” listed  
• every Outcome listed includes a direction of change | • majority of Activity statements are described using an action-verb  
• majority of Outputs are numerically-based, few “deliverables” listed  
• majority of Outcomes listed include a direction of change | • Activities not described with action-verbs  
• Outputs listed contain many “deliverables”  
• majority of Outcomes do not include a direction of change |
| d) Underlying Logic | • Outputs, and Outcomes are linked logically to Activities | • Outputs, and Outcomes are linked logically to Activities | • no logical linkage between Activities, Outputs, and Outcomes identified |
| e) Plausible Connections | • connections are highly plausible, i.e. the Outcomes listed could realistically arise from the Inputs and Activities identified  
• all Intermediate Outcomes listed demonstrate a realistic link to the Long-term Outcomes identified | • connections are relatively plausible, i.e. the Outcomes listed could realistically arise from the Inputs and Activities identified  
• most Intermediate Outcomes listed demonstrate a realistic link to the Long-term Outcomes identified | • Long-term Outcomes could not plausibly arise from the Short and Intermediate-term Outcomes identified |
| f) Readability | • understandable to the lay reader, no jargon included | • understandable to the lay reader, minimal jargon included | • many instances of jargon used, would not be readily understood by a lay reader |
| g) Brevity | • fits to one page | • fits to one page | • extends to two or more pages |