

# COMMON DESKTOP SOFTWARE FOR QUALITATIVE DATA ANALYSIS

The screenshot shows a web browser displaying a blog post from the AEA365 website. The title of the post is "Shirah Hecht on Common Desktop Software for Qualitative Data Analysis Part I: Pivot Tables in Excel: Open-Ended Survey Responses and Focus Group Comments". The post is dated Sep/13 17. It includes a brief bio of the author and a link to learn more about Excel Pivot Tables. To the right of the post are three sidebar boxes: "Take Action" with links to AEA Home, AEA365 via Email, and RSS feeds; "Search" with a search bar; and "Translate" with a dropdown menu.

Sep/13 17 Shirah Hecht on Common Desktop Software for Qualitative Data Analysis Part I: Pivot Tables in Excel: Open-Ended Survey Responses and Focus Group Comments

2 Comments · Posted by Sheila Robinson in Qualitative Methods

I am **Shirah Hecht** and am an independent researcher and non-profit program evaluator. Qualitative data can be overwhelming, and challenging to reach valid conclusions. Here is the first of two methods to move qualitative data efficiently from analysis to presentation using common desktop software.

Excel's Pivot tables lets you flexibly create subgroups and report standard quantitative summary measures on them. Learn about Excel Pivot Tables [here](#). Use the simplest subgroup descriptors – count and percent – to

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<http://aea365.org/blog/shirah-hecht-on-common-desktop-software-for-qualitative-data-analysis-part-i-pivot-tables-in-excel-open-ended-survey-responses-and-focus-group-comments/>